

Erasmus Policy Statement

NEWTON University is a top-ranking private university, providing a modern higher education in Management, Psychology and Economics. With its pioneering approach to the study of management, NEWTON University provides its students with an advantage over their entrepreneurial peers.

Since its foundation, NEWTON University grew from a small University to well respected university that has been five times the best-rated private university-level education institution in the Czech Republic. Its two campuses are located in Prague, the capital city and Brno, the second biggest city in the Czech Republic. It is accredited by the Ministry of Education, Youth and Sports of the Czech Republic and the degrees it awards are automatically recognized in all EU countries. NEWTON University offers full time and part time study programmes.

The NEWTON University's main mission is to offer practically oriented education in the field of management. University staff includes members of academic staff as well as external experts and business professionals that shares their knowledge and experience with our students.

NEWTON University support the modernization and internationalization process of higher education defined in Bologna from the very beginning. As a smaller private institution, it is easier for us to make a strategic decision and to implement new education methods. Our long- time target is to internationalize our student and staff members in the field of education and practical trainings. Participation in the Erasmus program has been a part of the internationalization strategy since the establishment of NEWTON University in 2004. NEWTON University has received its first Erasmus Charter year later. NEWTON University has been always involved in the Erasmus key activity 103.

NEWTON University cooperates with wide range of foreign universities both from program and partner countries based on bilateral agreements. Existing agreements are being reviewed on regular basis to keep the high quality of the cooperation and to guarantee benefits of the bilateral cooperation for both institutions and well for the participants of individual mobilities. New partners are preferably selected with strategic importance. NEWTON University has common strategy for both campuses in Prague and in Brno.

All internationalization activities are managed and controlled by international department that directly reports to the Rector's Office.

Our long-time goals are:

- ❖ To strengthen the cooperation with existing partners and to develop new partnership with universities in EU.
- ❖ To extend the cooperation with universities out of the Europe region area and to develop new exchange programs based on these cooperation's.

- ❖ Increase the international research activities and to support and motivate academic staff members to cooperate with our partners research centers.
- ❖ Develop double degree program ideally with the help of Partnerships for Excellence - Erasmus Mundus Joint Master Degrees.

All international activities are fully recognized. Students mobilities registered in Diploma supplement.

NEWTON University's main goal and overall strategy is to offer quality and high-ranking education to raise young experts and self-confident entrepreneurs. International mobility is extremely valuable experience that can give student competitive advantage.

NEWTON University has a long experience with KA103, our target is to get involved also into other activities during next programming period.

Taking part in Erasmus Key Action 1 (KA1) - Learning mobility: The mobility of higher education students and staff is in very close relation to NEWTON University's internationalization strategy. Supporting outgoing mobilities contributes to the individual's personal skills development and it allows students to graduate with competencies that are demanded on the labor market. Supporting incoming mobilities and exchanges of foreign students and academic staff bring another experience and cultural exchange to all students at NEWTON University.

The future plan is to extend the offer of mobilities in partner countries and regions out of European Union as the student request for these mobilities has been increased during last years.

NEWTON University will also focus on development of new projects and partnerships under Erasmus Key Action 2 (KA2) - Cooperation among organizations and institutions: Partnerships for Cooperation and exchanges of practices and Partnerships for Excellence - Erasmus Mundus Joint Master Degrees programmes.

Both programmes complement KA1 and contributes to long time goals. The highest importance is given to Joint Master Degree program.

In accordance NEWTON University long-time internationalization strategy, we expect that participation in the program will aim to fulfil following objectives:

- ❖ **Experienced graduates** – to practically oriented graduates with international experience and with the high chance to be successful on the labor market or to be able to start and run its own business.
- ❖ **High quality international cooperation** – to develop new international project such as joint research and education.
- ❖ **Open information** – to have all relevant information easily accessible to keep all

individuals fully informed about available options to take part in different projects.

- ❖ **Blended mobilities** – to define and extend the offer of on-line courses and short time courses to target more participants.
- ❖ **Individual access** – to secure for all individual the direct access to international department staff in all phases of projects implementations, to offer full support in order to avoid protentional problems and to over comes existing issues.

- ❖ **Governance and accessible funding** – NEWTON University is a private institution: education activities are purely funded from private resources. Finding new resources (public or EU) would positively contribute to our further development.

The measurable objectives are to:

- ❖ Increase the number of mobilities.
- ❖ Increase the number of bilateral agreements.
- ❖ Increase the number of international students.
- ❖ Increase the number of lectures and courses held in English.
- ❖ Increase the offer of short time and blended mobilities.
- ❖ Prepare and start double degree master program.
- ❖ Increase the number of international joint research projects.

All measures are being regularly evaluated and in case of finding inaccuracies new provisions are defined and taken to approach defined objectives.



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